



The Columbia Connection

April 2004

2004-2005 Columbia Division, Pacific Northwest District of Circle K International

Fellow Circle Kers and Kiwanians,

As the new Lieutenant Governor for the COLUMBIA Division, I would like to take a moment to introduce myself and explain my goals for the year. My name is Laura McInnes, and I am a sophomore at Washington State University. I am here for a Bachelor's Degree in Mechanical Engineering with minors in Mathematics and Materials Science Engineering. I am originally from Bryan, Texas – GIG'EM AGGIES!- , but I love it up here in beautiful, scenic Pullman :o) – GO COUGS!!!! I have been in the K-Family for 5 years now – 3 years as a Key Clubber and now 2 wonderful years as a Circle Ker. Life doesn't get much better than this, does it?

I am very excited for this new year in COLUMBIA Division, as I think we have great potential for success. Goals I have for the year are:

(1) Increase Club Strength

I plan on increasing the strength of each club in the COLUMBIA Division by helping to increase awareness of the clubs on campuses and in communities, helping clubs develop projects, increasing the organization and communication skills of the entire division, and recruiting and retaining strong educated members.

(2) Division Growth

Whether it means increasing the size of our three current clubs or starting more clubs in the Division, it is my goal to see COLUMBIA division grow. I believe that clubs can grow by increasing their active membership and being able to show members the benefits of becoming a paid member. I have found that an active club recruits and especially retains more members. I also have two schools in the division that are potentials for new Circle K Clubs, Lewis and Clark State College (Lewiston, ID) and Columbia Basin College (Pasco, WA). I would like to see AT LEAST a TEN (10) member increase.

(3) Increase Interclubs

I would like each club in the Division to perform AT LEAST THREE (3) interclubs with their respective K-Family per semester. Also, I would like each Circle K Club in the Division to hold ONE (1) interclub with each of the other two Circle K clubs per semester. I also plan on holding ONE (1) Divisional Rally each semester, that all clubs should attend, one in Ellensburg and one in Moscow/Pullman.

(4) Increase Attendance at District and International Events

I would like to see a 10% increase in our Division's attendance at Fall Conference, District Convention, LeaderScape, and International Convention.

I am looking forward to working closely with all three clubs in this division, and I am ready to show PNW what we are all about!

Laura McInnes

Laura McInnes

Lt. Governor - Columbia Division

What's Coming Up?

LeaderScape (Stanwood, WA) – April 16-18

LeaderScape is in less than 1 week and is going to be a blast! This is PNW's second year hosting LeaderScape, and hopefully we will be able to continue doing so. LeaderScape is a time to learn more about you as a leader and others. It was a wonderful experience last year, and I cannot wait to go again this year! **Registration will be taken until April 12.** There is still room if you are interested, and you do not have to pay the late fee! We currently have members from all three clubs in the COLUMBIA Division attending! Way to go y'all! For more information on LeaderScape, or to register, go to <http://www.circlek.org/circlek/resources/leaderscape.asp>. Ask your Circle K Club and your surrounding Kiwanis Clubs for support in attending! Also, if you do plan on attending, but have not registered yet, please let me know!

Regional Leadership Training Conference (Cheney, WA) – April 24

Are you wondering what you are supposed to do as a club officer? Well, all your questions and more will be answered at RLTC! It has become tradition for COLUMBIA Division and Inland Empire Division to hold RLTC together. So, not only will you be able to learn more about what your job is, but you will have the chance to meet officers from clubs in and out of your division. Who could ask for more? **RLTC is required for all club officers, but any member interested in learning more about leadership positions or our Division and District is more than welcome!** The event is set to run from 9:00am until 3:00pm, but times may change! Also, for anyone who would like to go up the night before, please let me know a few days in advance, so that we can find a place for you to stay.

International Convention (St. Louis, MO) – May 30 - June 3

Who is ready for International Convention? At International Convention, you will have the chance to meet Circle Kers from 30 different districts, vote on International Policies, elect the International Board, hear many new ideas to bring back to your club, and most importantly, HAVE FUN! We have had OTIC (On To International Convention) Chair and Immediate Past District Governor, Rachelle Strawther, working very hard to make this event easy, affordable, and fun for the District. So far, we have a District Dinner at the Hard Rock Cafe and a afternoon of fun at the Six Flags Amusement and Water Park planned to compliment the already wonderful event. The estimated cost for attending ICON (International Convention) is between \$650 and \$750 including the district events and personal meals, so start talking to your Circle K Club and Kiwanis Clubs NOW and start to fundraise! Partial scholarships are available through the PNW District, and I encourage you all to apply! Registration forms (to Rachelle Strawther) and Scholarship applications (to Dick Rust) need to be mailed by April 28, so don't delay! For more information on International Convention, you can visit <http://circlek.org/circlek/convention> or e-mail Rachelle at govrachel@yahoo.com.

Who's on the 2004-2005 District Board?

Just who is this District Board I am hearing about? At District Convention, District Officers were elected by clubs and their delegates. District Committee Chairs were selected at the New/Old District Board Meeting March 26-28. They are:



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| District Governor: | Brian Egger, Willamette University |
| District Secretary: | Elisa Salazar, University of Puget Sound |
| District Treasurer: | Michael Bergman, University of Washington |
| District Editor: | Erin Storwick, Western Washington University |
| Cascade LtG: | Matthew Moore, Pacific University |
| Columbia LtG: | Laura McInnes, Washington State University – GO COUGS! |
| Crater Lake LtG: | Byron Wysocki, Oregon State University |
| Inland Empire LtG: | (VACANT) |
| Rain Cap LtG: | Diedre Eaton, St. Martin's College |
| Peace Arch LtG: | Craig Mracek, University of Victoria (BC) |
| Snoqualmie LtG: | Therese Papagayo, University of Washington |
| Club Building and Retention: | Liam Haggarty, University of Victoria (BC) |
| C.O.I.N.: | Jordana Chord, Gonzaga University |
| District Convention: | Kei Otawa, Willamette University |
| District Project: | Meredith Hogan, Gonzaga University |
| Fall Conference: | Becky Thomas, Oregon State University |
| Historian: | Darren Page, Pacific Lutheran University (Currently Eastern) |
| Honors and Awards: | Lulu Yu, Gonzaga University |
| Kiwanis Family: | Katie Baker, Central Washington University |
| Laws and Regulations: | Michel Curtis, Pacific University |
| LeaderScape: | Nicole Chidester, Western Washington University |
| Membership Develop. and Education: | Brian Rojo, Western Washington University (Currently Eastern) |
| O.T.I.C.: | Rachelle Strawther, Western Washington University |
| R.L.T.C.: | Catherine McInnes, Washington State University – GO COUGS! |
| Technology: | Oliver Chung, University of Washington |

Is Someone from Your Club Interested in Being on a District Committee?

Being on a District Committee is a great way to get more involved in your Circle K District! As you can see, we have many committees on the district level, and they would LOVE to be able to hear YOUR input as a member of this wonderful Pacific Northwest District.

Brian Rojo, **Membership Development and Education** Chair, would like to find a member from each division to be on his committee. COLUMBIA, this means **we need a representative!** Is anyone from your club interested in being on this committee? Please spread the word at your meetings, and let's represent COLUMBIA Division with pride! The committee's Mission Statement and Goals are below:

Committee Mission Statement:

The Membership Development and Education Committee has declared a general mission for the term of 2004-2005.

“To help facilitate Circle K International as the premier service based organization in the Pacific Northwest through integrity, innovation, recognition, and communication and distribution of district resources.”

Goals:

To gauge the success of our term the committee has set these goals:

- (1) A increase of 5% in the attendance of Fall Conference and District Convention.**
- (2) An 10% increase of scholarships applications for the Pacific Northwest Division and a 5% increase in the number of applicants for International scholarships.**
- (3) Increase of 25% of articles written in the Bulletin board pertaining to Pacific Northwest Division of Circle K.**
- (4) A increase of 25% of articles written and submitted to Campus Newspapers.**
- (5) An increase of 10% membership retention.**
- (6) To have a workshop prepared and offered at every district event providing and having at hand informational brochures and packets for new members.**
- (7) To work with other committees to reach similar goals and strength the Circle K Culture.**

If you know of someone who is interested in this position, please contact either Brian (brianrojo@hotmail.com) or me (Lmcinnes@wsu.edu). If anyone is interested in joining another District Committee, please let me know.

Columbia Division Point System!

What can I say? I Love Competition! So, to encourage your clubs to do your best this year, I have come up with a point system (yes, I stole the idea from our past LtG, Katie Baker...) to reward y'all for your efforts.

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| Officer Reports in by the 1 st of the Month: | 5 (5 points for each report... all 3 in on time=15 pts.) |
| Officer Reports in by the 5 th of the Month: | 2 |
| Club Article in the PNW POST: | 10 |
| 10% of Paid Membership at District Event: | 3 (3 points for every 10%... 50% = 15 pts...) |
| 10% of Paid Membership at Divisional Event: | 2 (2 points for every 10%... 50% = 10 pts...) |
| Use of the COLUMBIA Division Reflector: | 1 (1 point for each time you post a message...) |
| Dues Paid on Time: | 20 |
| Participation in the District Project: | 3 (3 points for every project participated in...) |

Each month, I will send out the updated point tally so that you can see how your club is doing! The winner at the end of the term (March 31, 2005) will win a special Divisional Trophy! READY, SET, GO!!!!

