



The Columbia Connection

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July 2005

Hey Columbia Division!

July is a great time to start thinking about fall recruitment! Posters, brochures, recruitment tables, your club's web site, club t-shirts, and word of mouth are just some of the ways you can recruit for your club. If you start planning early for the fall semester, things will be less stressful for you in the long run.

If you need ideas, help finding materials or information, or have any questions, let me know!

Carrie Johnson
2005-2006 Columbia Lt. Governor
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Post Deadline Coming Up

Just a reminder, the next Post submission deadline is July 20th! Some ideas for articles would be your summer activities, ideas for fall recruitment, ideas for projects, or anything you can think of. This is a great time to share tips with other clubs or even inspire other clubs to do your club's favorite project. So get those articles in!

In case you're not sure how to submit articles, just send the District Bulletin Editor, Anne Hong, an e-mail at twosided.glue@gmail.com.

International Speaking Newsletter

The July addition of The International Speaking Newsletter is out! The July issue has a lot of great ideas for summer service and fall recruitment and retention. You can check it out at <http://www.circlek.org/circlek/lit/intlspkuly.pdf>!

Looking for Information on the International Web Site?

Trying to find some resources while preparing for the start of the school year? Check out the Club Resources page on the International Web site: <http://www.circlek.org/circlek/resources/club/>! On this page (closer to the bottom) you will find links to the Public Relations Manual, Recruitment Tools, and other resources available from International. You can also find links to graphics and web site design tips & basics in the box to the left.

Dates To Remember:

Post Submission

Deadline:

July 20, 2005

ICON:

August 10-17, 2005

PNW District K-Family

Month:

November 2005

Fall Conference:

November 11-13, 2005

PNW Circle K District

Convention: February

17-19, 2006



Projects and Recruitment

One great way to help your recruitment efforts is to have a project and/or social planned for the start of the school year. Once you get people to come to a meeting, having a fun project planned will help get them to come back. You don't have to do the project at the first meeting or even at the meeting, but have your older members prepped to talk about the project and encourage new people to participate. Once the project is over, make sure you talk about it at the next meeting. Have old and new members talk about their experiences. (Make sure that you ask specific people to talk before the meeting. You don't want to catch anyone off guard and make them too nervous.) So start planning now!

Reflectors: What are they and how do I use them?

Simply put, a reflector is an e-mail list used to send out e-mails to groups. Rather than inserting everyone's e-mail addresses into the "To" box each time you send out an e-mail, you can just put the address of the reflector.



Club officers were signed up for their office's respective reflector once their information was submitted to the district this spring. You can tell which reflector you are receiving information from by looking at the e-mail subject line. If the subject is preceded by brackets surrounding the words President, Vice-President, Secretary, Treasurer, or Columbia, it is an e-mail from a reflector of which you are a member. The district provides these reflectors for officers and members to share information with each other. The idea is that if you have a question for or want advice from other club officers in the district all you have to do to send a message over the reflector. Every member of a reflector can send invitations, questions, etc. without having the reflector administrator approve the message. If you aren't a member of that reflector, your message will be sent after an administrator approves the message. (This is really just a security against spam.)

How do you send out information over the reflector? Just type the reflector's address in your "To" box. You can see a full list of reflectors available from the district on the PNW web site at <http://pnwcirclek.org/mailman/listinfo>.

Here are a few of the district reflector addresses:

- Columbia: columbia@pnwcirclek.org
- Presidents: presidents@pnwcirclek.org
- Vice-Presidents: vice-presidents@pnwcirclek.org
- Secretaries: secretaries@pnwcirclek.org
- Treasurers: treasurers@pnwcirclek.org



If you aren't a member of one of these reflectors and would like to be or you are supposed to be a member and aren't receiving e-mails from the reflectors, let me know and we'll get it fixed!



America's Promise: The Alliance For Youth

America's Promise is a collaborative network that builds upon the collective power of communities to help fulfill five promises for every person. Its mission is to mobilize people from every sector of American life to build the character and competence of our nation's youth by fulfilling these promises.

The Alliance for Youth was founded after the Presidents' Summit for America's Future in 1997, where Presidents Bush, Carter, Clinton, and Ford – with Nancy Reagan representing Ronald Reagan – challenged the nation to make children and youth a national priority.

So what are the five promises?



- 1) Ongoing relationships with caring adults — parents, mentors, tutors or coaches — offer youth support, care and guidance.
- 2) Safe places with structured activities provide a space for youth to learn and grow.
- 3) Adequate nutrition, exercise, and health care pave the way for healthy bodies, healthy minds, and smart habits for adulthood.
- 4) Marketable skills through effective education help youth navigate the transition from school to work successfully.
- 5) Opportunities to give back to the community through service enhance self-esteem, boost confidence and heighten a sense of responsibility to the community.

Circle K International Partnership

Since the International Service Initiative follows with the five promises, Circle K International has decided to partner with America's Promise. This is a great benefit to members and clubs. This partnership gives us access too much more project information and ideas.

You can visit the America's Promise web site (www.americaspromise.org) to search other partners' web sites and participate in the Best Practices databases. The links on this web site gives best practices for community-based youth development programs. Also, when you visit the web site you can sign-up to receive e-mail tips.

A Power of Five learning kit is available to help as you make plans for how your club will fulfill its role in the Service Initiative and, hopefully, its partnership with America's Promise. The kit is a service-learning tool that engages 11- to 14-year-olds in discussion and service around the five promises framework of America's Promise. Each Power of Five kit includes: a four-page guide for educators and group leaders, five reproducible activity sheets to use with youth, thirty 8-1/2" x 5-1/2" take-home messages for parents, one four-color classroom poster (22" x 28"), and response cards for follow-up evaluation. For additional information or to request a Power of Five kit, [Click here to e-mail](#). Include your name, organization, mailing address and the number of packets needed.

If you have any questions about America's Promise or the Partnership you can contact the International Service Committee Chairperson, Christine Evans, at christinevans203@yahoo.com.

Links to Look At:

Idaho's Promise: www.idahospromise.org

Spokane's Promise: www.spokanespromise.org



News from the Clubs



University of Idaho

Several members who are in town this summer have been helping the Moscow Kiwanis Club, along with the Moscow High School Key Club, in several projects this summer. The pictures below are from the Hershey Track Meet on June 11th. Kiwanians, Circle Kers, and Key Clubbers helped by timing, measuring, and cheering on the athletes.



Washington State University

Sarah Low had the great opportunity to represent Circle K at the Kiwanis International Convention in Hawaii last month! She was one of about ten Circle K'ers attending.

